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ANDAZ-E-BAYAN AUR, EMERGING POETS OF PAKISTAN: A STUDY OF TAHZEEB HAFI AND ZARYOUN'S POETRY

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Abstract

This article focuses on Tahzeeb Hafi and Ali Zaryoun's poetry that has become a new trend in Pakistan and India and through which they are becoming popular day by day and getting higher position and status in the world of Urdu poetry. It argues that the presence of modern poetic techniques in their poetry make them different from other poets and their style which has become worldwide popular make them emerging and prominent poets of Pakistan. They have changed the trend of poetry through their writings and style of narration. This paper demonstrates that how these contemporary poets are attracting public attention across the social media platforms like YouTube, Instagram, Facebook and WhatsApp. A good poet is always imaginative, creative and has provoke thoughts, cause an emotional response sometimes make the readers/listeners happy and sometimes sad. All these characteristics are found in these two poets. They introduced a new form of poetry that anyone can understand easily. Qualitative approach is used to analyze the undertaken topic using the theory of Art for the art's sake by Victor Cousin.

Keywords: *Urdu Poetry, Art for Art's Sake, Tahzeeb Hafi, Ali Zaryoun, Andaz-e-Bayan Aur*

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1. Introduction

Andaz e Bayan Aur is a famous mushaira which is held in Dubai every year in which many poets from Pakistan and India participate and entertain a large number of audiences. Andaz e Bayan Aur gives opportunity to new poets to show and express their poetic skills. Mushaira is a poetic fair where some poets come together and exhibit their literary works. A mushaira, an event where poets gather and recite Urdu poetry, is more than an occasion. Mushaira is a vital part of culture of subcontinent and particularly of Deccan. Urdu poetry took the last conclusive status in 17th century when Mughals had laid out their territory. It was considered by the narratives of the early India that Shairy (poetry) ought to be recited in a social occasion of minds with adequate comprehension of the language, so they might be entertained, condemn and eventually appreciate what was presented. Mushaira was the common form of reciting Urdu poetry. Andaz e Bayan Aur is a worldwide famous poetic event. This poetic event has introduced some great poets to the world. Tahzeeb Hafi, Nashtar Amrohi, Shabeena Adeeb, Kumar Vishwas, Ali Zaryoun, Umair Najmi, Rahat Andori, Ammar Iqbal, Azhar Iqbal, Tahir Faraz, Ankita Singh, Arun Gemni, Naseem Barelvi, Shakeel Azmi, Khurram Aafaq and some other poets are emerging stars of this event. In this present age where the young generation seems to be deviated from Urdu literature and naming strange and useless phrases as poetry, only few people have lit this lamp. Allah Almighty has blessed the country of Pakistan with innumerable great people in every age. There are great names in Urdu poetry like Shinawar Ishaq, Maqsood Wafa and Akhtar Shamar in the present era in Pakistan. These people are beacon for upcoming young generation of Pakistan. There is so much pleasure and entertainment in the words of these poets that those who are fond of literature are irrigated. But these are just few hidden names that are accessible only to those who understand Urdu. But in this present era where the lame and weightless poets are wandering in the streets, there are two names in the world of poetry who are beloved and purposeful poets and trying to bring the young generation towards Urdu literature through their poetry.

And the first name is Tahzeeb Hafi and second one is Ali Zaryoun. Nowadays, these two poets are strong pillars in Urdu poetry. Time have shown that dignity cannot be achieved without hard work and consistency. Iqbal could not grow by sitting at home. As Iqbal said, destroy your being if you want to achieve higher place, that the grains bloom together in the dust. Wherever in the world Urdu is being spoken, Tahzeeb Hafi is not only being heard but is being quoted for the best expression of his feelings. He emerged with a fresh, new, and different style and euphonious accent. A similar simplicity of naturalness, suddenness, and unpremeditated-ness that Tahzeeb's way of conduct and appearance is an impression of comparative characteristics can be tracked down in his poetry. He is not only the representative of feelings of the new generation but without him emotions of new generations will not be mentioned in history. Hafi's poetry is so enchanting that younger

generation and those belonging to Urdu literature become more interested in urdu poetry and started liking poetry and started taking part in shows of poetry. Kumar vishwas says about Hafi that he is well known in India as well and he says that he is also inspired with his poetry. He writes extraordinary. He not only connected the modern generation living in this digital world with Urdu poetry but also captivated this generation with his beautiful and soul touch poetry. Fizza Ali in her show says that Tahzeeb Hafi's poetry gives hope and cheers at the same time. On the other hand, Ali Zaryoun is also wonderful poet with his special and unique style in Urdu poetry. His poetry has molded as a characterizing character of our society and public. In Indo-Pak both youth and old are die-hard fans of his poetry, how it reflects profound implications utilizing clear words, uncover hidden emotions and expressions, examines Taboo subjects and give the message of harmony and love for all reliably in his work. He emerged in Urdu poetry after Hafi but he is not inferior to Hafi in any case. He has his own new, attractive and unique style which has not been seen before in Urdu poetry. Nowadays there are so many poets who create very melodious poetry but the pleasure that a reader obtained by reading and a listener obtained by listening to Ali Zaryoun is not obtained by listening or reading to anyone else. Ali Zaryoun is all love. His poetry has a long-lasting impact on his readers and listeners. Where his poetry has many aspects, it is also reflected a unique idea that man was born for love. Human's love for human is the root cause of human's creation. Like all poets Ali also has style of speech. His style has tradition and innovation. There is also love and ego in his poetry at the same time. Sometimes he is reciting long ghazals in Persian and Arabic rhymes and sometimes he is saying his poetry in simple expression. But his poetry in Urdu language is remarkable because Urdu is the beautiful language of the world. (Hasan 2019) says that Urdu language is a language of love, language of poets and the language of sufis. It is romantic's language, the revealing language. In urdu language there are three different words used for single word "love " these words are "pyar", "muhabbat","ishq". Each word has different meaning and in English only single word is used for all these three words. (Hasan 2019) further gave examples in support of Urdu language by saying that just listen to a line from her favorite Urdu song" Here is the beauty of scented moonlight, here is the beauty of haunted melody" she says that it sounds much better in Urdu language. (Anas 2018) gave his views that Urdu poetry not only causes calmness of our souls but it is also very affective for brain. According to the research center of Biomedical Research Lucknow India, the Urdu poetry plays remarkable role in the nourishment of brain.

The purpose of this study is to know that how Hafi and Zaryoun are the emerging poets of Pakistan and to go into the depth of their poetry. This study has its own significance in a unique way. This is the first study on these poets that's why this will be a new voyage in the world of Urdu poetry. This exploration contributes in analyzing new

Urdu poetry of poets and will bring readers face to face with young poets of Pakistan. This study will help the upcoming researchers for their research and will improve the ability to understanding Urdu poetry with different dimensions. It will help to change the negative attitude of people towards poetry and poets. Poetry is good for the soul, whether in relation to readers or the poets themselves.

Urdu poetry has a lot of emerging poets in all over the world. Some Indian women poets are raising their voices through their poetry. First one is Sohini Basak. She finds herself more attracted towards poetry. Trees, streets and windows attract her most. She has charming relationship with poetry that starts by writing rhyming verses about animals. People should read her poems because her poems are remarkable and she writes about exceptional things. Her poems teach us How not to Freak out when you wake up Invisible. Poetry is when poet's emotions found it's thought and when thought found words. Poetry is not about expressing one' personality but it's about getting escape from the personality. Second one is Nandini Dhar. She stated in her blog about herself that she was very political person, she was leftist in a way that her opinions and ideas could never be set in America either it is a seminar, students' hangout or anything else. She used to live in an organizational void which failed to find viable political collectivity. She used her poems to fill up that void. In her poem Irreconcilable she critiques the institution of marriage and calls it holy matrimony.

Urdu Poetry has different types. Nazam or an integrated rhymed poem on single subject, did not become a regular part of the repertoire of urdu poetry until the second half of the 18th century with Nazir Akbarabadi. Whereas classical poetry was often highly stylised in its language, imagery and symbolism. In the vein if Goethe and Shelley, Iqbal's poetry includes philosophical reflection soaked in spiritual idealism in pursuit for self-realization aimed towards community or nation building. Poetry is great tool for changing minds of people. Poetry can also portray classical images and symbols of Islamic poetry which we can clearly see in the Iqbal's Persian and Arabic poetry. Faiz Ahmad Faiz also follows Iqbal's footsteps. He raised the greatest poetic voice in the subcontinent of India. According to (Parekh 2015) ghazal's reliance on its wonderful networks of images and conventions makes it very clear that for most purposes, it is not derived from anything like actual social conditions of their personal and collective lives. He argues from a wealth of evidence that the classical ghazal is indeed a game of words. But ofcourse I would never agree that it is 'only' words". Urdu ghazal and country music and western music, citing the example of the "hero" of the country music, who, just like the "heroine" of Urdu ghazal, is not the "realistic depiction of particular social conditions" but an expression of emotional experiences which is "now entirely conventionalized for the modern enjoyers of the genre".The enjoyers of the modern Urdu ghazal cannot agree more, but there are many who believe that ghazal's diction, imagery, traditional metaphors and ghazal's they

favor nazm, or poem, in its various forms, such as free verse, blank verse and prose poem. Ghazal was severely criticized for certain limitations. Today, modern Urdu poem is almost as popular as ghazal and there are many among common readers, poets and critics who prefer nazm to ghazal.

In contemporary poets, (Parekh 2016) states that Ahmad fraz was dubbed as the greatest poet of ghazal and after faiz munire niazi was consider the greatest poet of Nazam. Writer of Ijmaal was Faheem Islam Ansari. There are 500 poets of Ghazal and 200 poets of Nazam. Now question is that who is the best among that? eight of our famous contemporary poets" are Ahmed Sagheer Siddiqi, Iqtedaar Javed, Khawer Ejaz, Farrukh Yar, Arif Abbasi, Kashif Ghaaer, Faheem Shanas Kazmi and Zafar Iqbal. The judges declared that in the category of Nazam there are 21 poets who are the best and greatest. Abrar Ahmed got four votes, which is the greatest number of votes that anybody in this category got. For ghazal, 14 poets were selected. Of them Zafar Iqbal got five votes, which is the highest number. Faheem Islam Ansari, the editor of Ijmaal, is a poet, critic and journalist. An author and compiler of many books, he has been regularly publishing the magazine and it is the 9th issue.Faheem Ansari in his editorial has raised the issue of 'tabdeeli' (change).

2. Research Methodology

In order to identify the main characteristics of poets which makes them emerging poets of Pakistan, their poetry has been read and analyzed thoroughly. This research work provides information related to poets and highlights many aspects of their poetry. The primary source of this research work is the actual text of the poetry of Hafi and Zaryoun. The method of analyzation of data are: through reading, comprehension of data, understanding the main motifs of their poetry and decoding the use of symbols and imagery by Poets. The secondary sources are videos of their poetry on YouTube, Instagram and Facebook. The approach of this research is purely qualitative because of its literary nature. The reasoning for utilizing textual examination is that it will help in a top to bottom investigation of the of the poetry under consideration. Theory of Aestheticism (art for the art's sake) has been used for analyzing the poetry in this paper. The research population is some videos of Hafi and Zaryoun's poetry which are easily available on YouTube and their writings as well. The selected videos are:

- Tahzeeb Hadi @ Andaz E Bayan Aur- Dubai Mushaira and Kavi Sammelan 2018.
- Tahzeeb Hadi Mushaira @ Andaz E Bayan Aur- Dubai 2019.
- Ali Zaryoun @ Andaz E Bayan Aur- Dubai Mushaira and Kavi Sammelan 2018.
- Ali Zaryoun @ UCP – 2020

The selected writings are:

- Maktaba Zaryoun by Ali Zaryoun.

- Intikhab By Tahzeeb Hafi.

Four videos and 2 collection of their writings have been selected. Some couplets have been taken from videos and writings and a detailed and comprehensive analysis has been done of their poetry.

3. Theoretical framework

Theoretical framework is the building block of any research paper which authenticates the used theories and helpful in conducting qualitative research. It convincingly interprets and generalizes the whole data of subject matter of research. This research is made to summarize the characteristics of selected poets and their poetry which make them emerging poets of Indo-Pak. It also summarizes the characteristics of good poetry, short history of Urdu poetry, how poetry works and how it entertains us. The analysis is done by using the theory of Art for the art's sake by French philosopher Victor Cousin. Writers who believed in this theory, demonstrate that art has no concern with politics means art is not for to serve politics or government. Art has an innate. worth and that is totally autonomous of its topic, or of any socio-political or of any moral importance. They explain that art is like a wine. It has no moral purpose in our lives. It is just for pleasure and just its pleasure esteem matters rather than its moral purposes. Hasa in his article states that writers gave free rein to their imagination and fantasy. Gautier believed that art is not flippant, however against moral values. Flaubert, an extraordinary writer of France, who likewise trusted in this theory, commented: "No incredible poet has at any point made determinations". So according to this theory art is what that gives us pleasure, entertainment, fun and enjoyment. Its beauty is lies in its pleasure value. Art has different types like poetry, singing, drawing and many more. So in the view of this theory poetry is only valuable and worth reading or listening when it has aesthetic values and when it gives pleasure to readers. This theory is elaborated by examine the poetry of selected poets. Their poetry fits in this theory. Their poetry serves no political purpose. After listening their poetry, people forget their sorrows and get lost in the world of peace and happiness. Poetry is a way of taking life by the throat." — Robert Frost.

4. Discussion

In different genres of Urdu literature, poetry has its own world and its own significance. Poetry is the best way to convey any idea or any message to anyone in very less words but most complete sense. Poetry and poets have come and gone with the passage of time and this series of literature will always continue in this way. This drop of water which started from the first day and now covers the vastness of the oceans. According to Qasimi, Poetry created from the first day The birth of Human is no less than a couplet.
Poetry has its place in every language of the world. Even the style of the word" God" is poetic because the language of the Arabs is Arabic and they are very eloquent in poetry.

The involvement of poetry in the history of Urdu is miraculously astonishing. In the survival, promotion and development of Urdu literature where other genres did a lot of work and this work gave both development and innovation to Urdu, poetry served as the water of life for Urdu literature. Poetry adopted Mirza Ghalib in the classical period after Mir Taqi Mir, Khawaja Mir Dard, Khawaja Haider Ali Atash, Josh Melhabadi, Ibrahim Zauq and Momin Khan Momin. Mirza Ghalib's emphasis on poetry is remarkable because he turned the Urdu language towards a more comfortable style and broke the ancient difficult techniques of Urdu poetry. After that when the British government invaded the subcontinent, poetry took a new turn. The tendency to praise the beloved in poetry has diminished. The use of metaphors and allusions has changed. The metaphors like moon, stars, lakes and rivers were replaced by lions, hawks and blood. Great poets like, Maulana Altaf Husaain Hali, Nazeer Akbarabadi, Akbar Allahabadi, Maulana Zafar Ali Khan and the king of poets Dr. Allama Iqbal have introduced the nation of Islam with themselves and wrote a lot about that period in his poetry. When Pakistan came into being, poets introduced new colors and flavors of poetry. Patriotic speeches were written in order to spread patriotism. Much work has been done on the promotion of Urdu language and modern innovation in poetry flourished. Furthermore, concept of free poetry in Urdu language has been coined and poems and couplets became liberal in their forms. Poetry has a lot to say about the changing situation of Pakistan's politics. Poetry of Habib Jablib, Mohsin Naqvi and Faiz Ahmad Faiz remained prominent in the political scenes.

Through the changes of that time poetry reached to the present era where people are so much busy in their daily life problems and wanted to escape from those problems. Due to the burden of that problems people get depressed and sick. Poetry is great source of entertainment in these depressed moments of life. In this depressed world Hafi and Zaryoun are giving pleasure and entertainment to the Pakistani public including boys and girls. People have a huge crush on them in all over the world. People put videos of their poetry on WhatsApp Status and it is the proof of love with their poetry. Some couplets have been taken from the poetry of Zaryoun and explanation of these couplets have been done. *Kis ne jeans kri mamnu Pehno, achi lagti ho.*

Who banned to wear jeans? Wear it, it suits you.

Enthusiastic, young, energetic and young Ali Zaryoun is considered to some extent a poet of woman. Zaryoun's concepts of woman is evident in his poems and couplets. Where he has a large number of male fans, he also has female fans as well. These couplets can be used as slogan to support liberal and feminism. This type of poetry entertains those women who are playing a supportive role to feminism or in the favor of feminism.Feminism is the radical notion that women are human beings.Cheris Kramarae. The word "Jeans" is itself is an attractive word for women. Women who are not allowed to wear jeans in their houses and society but they have desire to wear, when they listen the

amazing use of this word in such a beautiful couplet, they enjoy this feeling and expression a lot. The wonderful use of this word with such simple and easy language which anyone can understand easily, even women who are belong to rural areas can understand easily, approaches to women aesthetic sense. Using this type of words is the technique to survive the poetry. When it becomes a sign of a movement, it will be alive forever when that particular movement is mentioned, that poetry will also be mentioned, although the above-mentioned couplets are very minor. Here the poet is supporting the feminist theory. Feminists want equal opportunities, freedom and control over their lives. They want to spend their lives in their own ways without any restrictions. In our society women are banned to wear jeans. So, through his poetry he is encouraging woman to wear as they want to. He has used diction in these couplets. He has created a mental image in reader's mind. There is a deep meaning in these verses who knows about feminism and about their slogans. These verses are entertaining and having lust for his female fans. There are no socio-political aspects. Young generation is die-hard fan of Ali Zaryoun because he reveals deep meaning using clear words. He is not a typical poet he has positive vibes.

Jaagna or jaga k so jana Raat ko din bana k so jana Text karna tamam raat usko

Ungliyon ko daba k so jana Aaj phir dair se ghar aya hoon

Aj phir mun bana k so jana

Selection of words is very important in writing poetry. Some words are naturally attached with human aesthetic sense like clouds, streams, moon, stars, lakes, forests and many more. But with the passage of time a change is occurring in human's psyche. The activities that people do in their life, if those activities are described to them in a poetic way, then those words touch their hearts and they get lost into a state of immense happiness. Ali is doing so with his selection of words. Our young generation Is very drawn to this type of modern words. It is another characteristic of his poetry that he used modern words in his couplets like "text" and "Jeans". Fight between husband and wife is also an entertaining topic for readers and listeners. And when this topic being described in poetic form then there is plenty of enjoyment for audience. Ali narrates this topic in beautiful way in above couplets. He described eternal battle of husband and wife which has been going on from the first day to till now. These couplets can easily be used to appease the married class or make them happy. He wrote for all class of the society including young, old, bachelor, spinster and married.

Ye badtmiz agar tujh se dar rhy hn to

Tujhy bigad kar meny kuch buran ahi kia hai.

As mentioned above that Ali Zaryoun is mostly known for the poet of woman. There are a lot of stereotypes related to woman like women is physically and emotionally

weak as compared to men. But Ali shows woman as equal to men in his poetry and this characteristic of his poetry is being loved by women who read and understand Urdu language in all over the world. In these couplets the poet is presenting a picture of women's liberation that some idiotic types of people in society whose lustful gaze have frightened woman and she has borne all the restrictions. if today these uncivilized and foolish people are afraid of such type of women, then I have spoiled this woman (in your opinion) although I think I gave her the art of raising her voice to fight for her rights. If these bad people are today afraid for her, then I haven't spoiled her even I gave them strength. Ali Zaryoun is revealing the bitter truth of our society through his poetry. There are no religious or political elements. He is in the opinion that both communities, both men and women should deal each other with respect. Using this type of couplets, he is promoting acceptance of woman in the society and this kind of words and couplets are really enjoyable for women. Selection of modern words, freshness of his couplets, use of simple language and and his popularity in public in such a less make him the emerging poet of Pakistan. It is very difficult to gain higher position in Urdu poetry. Moreover, his poetry is just for the sake of poetry, sake of fun, sake of entertainment and enjoyment which make public happy.

Now we look at Hafi's poetry and how his poetry entertain the audience.

Mein jis k sath keyi din guzar ayah un
Wo mery sath basar raat kiyu nahi karta.
The one I've spent days with
Why doesn't she spend the night with me?

Hafi used the word "night" in a very pleasing way. The word night has always been useful for poets to infuse life into their poetry. And the way Hafi used that word is really admirable. Spending the night with lover is a desire of every human. Hafi is known for his many poems like this couplet. He expresses the desires of people in a questionable manner as in the above couplet. And his style of expression is a source of joy for every human being who has ever been in love with someone. Indeed, such thoughts and poems provide temporary pleasure and escape from reality at the same time to human. This couplet causes an emotional response in reader's mind. The language he uses is simple but it is highly affective and appealing. It can touch people hearts emotionally. One of the characteristics of his poetry is that he uses beautiful words which feel soothing. His power of aesthetics cannot be denied. It is loaded with modern and motivational thoughts. He is famous because of his fundamentalist thoughts. His power is just for sake of entertainment and enjoyment not for political purpose. These verses are attractive for those who can relate it to their lives.

Mujhy aj bhi yad hai bachpan mein Jab kabhi use par nazr pdti thi

mery basty se phool brasty thy meri takhti py dil ban jata tha.

I remember even today in my childhood If ever saw her Flowers used to rain from my bag Heart used to be made on my plaque.

The indescribable use of feelings of nostalgia is strong supportive pillar for strengthen of Hafi's poetry. The words which he chooses for expression of nostalgia is also admirable. Every word is connected to human's feelings of childhood. Remembering childhood creates a beautiful feeling in human's heart which give sweet pleasure to human because childhood is the golden era of life for everyone. Nostalgia can also be thought of as "the memory of happiness," as it is often associated with happy memories from the past. Nostalgia is an instinctive attitude in which the image of the past is reflected in the present and in which the past can be felt intensely. Every human being wants to go back to the past so that the discomfort of the present can be turned into peace and comfort with the beautiful memories of the past. Hafi knows very well the feelings of young generation and that's why he uses such fascinating and mesmerizing words which give pleasure to his audience. The word "Phool" is naturally connected with the pleasing sense of human. Whenever someone see flowers surroundings oneself, he/she feels an aromatic environment which creates a stream of happy feelings. Nostalgia is the name of beautiful and pleasing memories of past. Memories that can be enjoyed in the present. Human is connected to his past and Hafi is well aware of this.

4. Conclusion

To conclude, discussion shows that both poets have qualities in their poetry of an emerging poet. They set a new and modern trend in the field of Urdu poetry with their unique poetic style by using simple diction which is understandable to a common man. As Wordsworth has said about poetry in the Preface to Lyrical Ballads, poet should use simple language, common language of everyday people to express human feelings and this makes poetry accessible and true to nature, though this idea has faced some criticism from various figures for its general concept. However, these contemporary poets have ability to change ordinary into extraordinary with the help of their poetic skills. Their poetry is trend changing poetry in current times with common language, vivid metaphors, bold imagery and sanguine attitude and tone . There is no doubt that Hafi and Zaryoun become so much popular through their poetry not only in Pakistan but across the borders, though their poetry has faced little criticism from some contemporary figures who reject the idea of using bold imagery and simple diction in poetry. Undoubtedly, they provided a new pathway to Urdu poetry and its contemporary forms with their writings. They both does not prefer to make their poetry difficult by using allusions and complex metaphors in their poetry, but explains the meaning of the poem to the people in simple words which make them universally accepted as emerging poets of Pakistan.

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